# Leveraging Microsoft<sup>®</sup> Word – Applied Epic

SESSION HANDOUT



APPLIED NET CLIENT NETWORK CONFERENCE www.appliednet.com Leveraging Microsoft<sup>®</sup> Word Styles – Applied Epic



# Prepared for Applied Systems Client Network and Applied Systems

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8/12/15

# **Target Audience:**

	Accountant/Bookkeeper
	CSR
	Carrier
Х	IT Manager/Systems Coordinator
Х	Operations
	Principal/Owner

	Producer
	Trainer
	Vendor
	ALL
Х	Other: Document Setup Specialist



## **Table of Contents**

Styles – In General	6
Quotes	6
What it Means for Your Agency	6
Style Types	6
What do Styles do for you?	7
Style Types	7
Paragraph Styles	7
Character Styles	7
Linked Styles	7
List Styles	7
Table Styles	7
What if You Change Your Branding?	8
Tips for Creating Styles	8
Styles to Create – Suggestions	8
Creating Styles – Step by Step	9
Applying Styles	12
Copying Styles – Step by Step	14
Paragraph Style Notes	16
Table of Contents Creation	16
Utilizing Navigation Pane Options	18
Replacing Styles	19
Table Styles	20
Why use Table Styles?	20
Things to Know About Table Styles	20
Table Style "Challenges"	21
Tips for Creating Table Styles	21
Table Styles to Create	22
Creating Table Styles – Step by Step	23
Reminder Notes on Table Styles	26
Additional Styles Notes	26
Appendices	27
Appendix A: Inserting Tables – Step by Step	27
Appendix B: Other Classes and Handouts from the Proposal Track Series	28



# Seminar Type: IT, Microsoft Products, Servicing and Workflows, Training and Staff Development

**Seminar Level: Intermediate:** An intermediate-level class takes the concepts originated in a basic-level course and adds more layers or parallel concepts. For functional courses, these classes will require the participants or attendees to have some basis to work from, as they will be learning new facets of the agency management system or software program.

**Class Description:** Using the previously installed proposal set, this intermediate session will demonstrate what Microsoft ® Word Styles are, what they can do, and how to use them to create consistent document templates. Discover the possibilities of how Word Styles can make life easier!

#### Learning Outcomes:

- Create your Agency's unique Word styles and deploy them throughout your document and proposal templates.
- Improve the consistency of the agency standard and the "look and feel" of all documents.
- Reduce editing time for merged documents and provide tools to make necessary edits easier.

**Assumptions:** This seminar is based on the following:

Applied Epic 2014 Microsoft ® Word Version 2010, 2013



# Styles – In General

### Quotes

"If you're concerned about whether or not you need to learn styles, we can put it rather simply: you do. Styles are the architecture upon which Word is based. Just about everything in Word is style-driven. In fact, many people in the industry refer to Word as a "style-driven" program.

If you create document templates with direct formatting, you deserve what will happen to you when someone finds out (and it won't be nice). In my opinion, using direct formatting in document templates intended for use by others rates the words malicious and/or incompetent. If the templates are for your own use, you deserve the loss of days, months, even years from your life that you'll spend fighting with Word and trying to figure out why your documents look so bad." *Author unknown* 

"If there is a problem with your documents, where they are acting "weird," "it's the Styles, it's always the Styles!" ©Todd Arnold, AB Solutions.

### What it Means for Your Agency

Simply put, any document setup personnel in your office need to understand and employ Word Styles to improve efficiency for your staff when creating proposals. This is particularly true of Proposal templates, where Microsoft Word and the Applied Word Interface take control of documents, especially those containing the default styles of "Normal" and "Body Text". Though not quite as necessary in Document or Attachment templates, if you have Styles set for Proposals, why not deploy them throughout all of your documents?

Having a good set of standard Word Styles will make the output of document templates standard across all workstations, versions of Microsoft Word, versions of your Applied Systems product, and presents a uniform "look and feel" for your agency's branding philosophy.

Styles, when created in your templates, will "travel" through to the finished merged proposal. A good proposal set will have NO styles other than those you have created within your templates.

## **Style Types**

There are five main types of styles that can be created within Word. The primary style to be concerned with in Applied TAM, Applied Epic and Applied Vision documents, and the main focus of this class, is the Paragraph Styles, but the others offer interesting possibilities as well:

- Paragraph 1. Applies to all the text within the end paragraph mark of where your pointer is positioned.
- Character <u>a</u>. Applies at the character level to blocks of words and letters.
- Linked . Applies to both paragraph and character styles and to either blocks of text or individual words.
- Table . Provides a consistent look to tables.

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# What do Styles do for you?

## **Style Types**

### Paragraph Styles

A good set of paragraph type styles will control:

- Font type, size and color of font defaults
- Bold, underline, and italicization
- Left, right, center alignments and justification
- Line spacing and indents
- Outline levels (for creation of Navigation Pane features and Table of Contents)
- Borders and Shading
- Tabs
- Language
- Frame
- Numbering

#### Character Styles

• Allow for control of particular blocks (rather than lines) of text, similar to paragraph styles

#### Linked Styles

- A linked style behaves as either a character style or a paragraph style, depending on what is selected. If you click in a paragraph or select a paragraph and then apply a linked style, the style is applied as a paragraph style. However, if you select a word or phrase in the paragraph and then apply a linked style, the style is applied as a character style, with no effect on the paragraph as a whole.
- Because of the Table of Contents and Document Navigation tools that become available with use of Styles, as well as copying and pasting that happens once templates are merged, it is suggested that only paragraph styles be used in template setup.

#### List Styles

- Customization of how numbered or bulleted lists will create
- Custom bullet symbols and/or color selection
- Layers and levels of indent and priority up to nine deep for multilevel lists

#### Table Styles

- Customization of lines and borders that can be easily applied to any table created
- Header rows of tables can be defined separately with customized colors
- Color banding with alternating rows of color can also be employed to a certain extent



# What if You Change Your Branding?

If you change your branding philosophy or simply want to change the look of your proposals from one year to the next, it is a simple process to update the Styles in one document, then go through and copy the styles into each of the other documents in your proposal set. The change in the text will appear in the template immediately so long as each document is using your standard set of styles on every line. The next time a proposal is merged, the colors could go from (for example) blue to magenta with only minor work on the part of the document setup specialist.

## **Tips for Creating Styles**

- Group your styles set together by using a number or a common letter at the beginning of each style name
- Be consistent with naming format, including dashes, spaces and any other consistent coding
- Create the "normal" or "body text" style first
- Choose a name that is meaningful for where it will be used, rather than using the font selection in the title
- Create any heading styles using Borders and Shading rather than having them as part of a table. Styles within Tables are not found with Table of Contents or Navigation pane options.
- If creating styles in an existing set of documents, create them all in one template so that when copying Styles, that same template can always be chosen to draw from, to ensure consistency throughout the template set.
- Do NOT create any styles with the name of "Normal" or "Body Text" (though those words can be included, just not as the only words).
- It is possible to create Styles in Word outside of the Applied/Word Interface.

## Styles to Create – Suggestions

- 1-Normal (or 1-Body Text)
- 1-Header 1 (or 1-Heading 1 or 1-Coverage Header)
- 1-Header 2 (or 1-Heading 2 or 1-Coverage Subheader)
- 1-Header 3 (or 1-Heading 3)
- 1-Table Header
- 1-Table Contents
- 1-List or Bullet style if needed
- Others as needed based upon your needs

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1

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<u>пa</u>

Styles

Clear All

Normal

No Spacing

Heading 1

# Creating Styles – Step by Step

1. To create Styles, from the Styles group of the *Home* command tab, click on the lower right corner to open the *Styles* dropdown window.

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2. Select the *New Style* option in the lower left (outlined in red in the picture to the right) to open *the Create New Style from Formatting* window shown below. First Create your "Normal Style". We are going to call ours 1-Normal, and make it Tahoma 11 points, with an outline level of Body Text.

e level of Body Text.	Heading 2	<u>¶a</u>
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Format   OK Cancel	<b>A</b>	Options

a. Create the Style Name.

3.

- b. Style type will be Paragraph.
- c. Style based on it is CRITICAL that this be changed to (no style) selection.
- d. *Style for following paragraph* will default to the style being created; in this case, it defaults to 1-Normal, which is appropriate.
- e. Select the font and default size in the *Formatting* section (in the screen shot above, it is not yet changed from the default) and alignment if not left aligned.
- f. Confirm that the *Add to Quick Style list* and *Only in this document* boxes are checked. Always leave the *Automatically update* box unchecked.

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- 4. Next, format the paragraph and confirm:
  - a. Outline level is Body Text.
  - b. Any Indentation should be set to 0".
  - c. Spacing Before and After is set to 0 pts.
  - d. *Line spacing* is Single.
  - e. Format Tabs for this style if needed.
  - f. View the results in the preview section.

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6. Once completed with 1-Normal style, select **OK** to finish.

- 7. Repeat these steps to add other Styles needed. For Heading/Header styles, some tips:
  - a. Style for the following paragraph for header styles should be the 1-Normal style to assist with editing.
  - b. Font Formatting will be a different size, perhaps bold and even a different font than your 1-Normal Style.
  - c. Notice the *Preview* window as this style is created.
  - d. Header styles should have an *Outline Level* to match their level of importance (i.e.: 1-Heading 1 carries *Level 1*, 1-Heading 2 is *Level 2*, etc.)
  - e. Spacing Before and After may include extra spacing. If spacing is selected, the option to not add space between paragraphs of the same style may be selected if desired.
  - f. Format any Borders & Shading as desired.



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- 8. For contents inside of tables, Paragraph Styles for the contents in the cells of the tables should be created. <u>Tips</u>:
  - a. Including some *Spacing Before and After* will allow room between the words and the lines of the table.
  - b. Outline level on any of these styles should be Body Text.
  - c. Note that any of the Paragraph Styles created and used within a table will override any font styles created within a Table Style (to be covered later).
- 9. Complete this process for all Styles needed.





# Applying Styles

- 1. Select the text in your document and begin applying the styles:
  - a. Select the text by highlighting.
  - b. Use the *Styles* drop-down window or the *Quick Style List* to select the style desired.
  - c. Notice that with the Navigation Pane Window, the Styles will build the list.
  - d. Optionally, consider selecting the entire document using CTRL-A (to select all), and apply the 1-Normal style to everything first, then go through to apply all of the other styles to specific lines as needed.



2. Continue through the document and apply styles to every single line of text.



Note that, optionally, you may wish to have your styles list "preview" the style, instead of just use the style name. To accomplish this, open the *Styles* window and check the *Show Preview* box. In either case, the *Quick Style list* will have a preview of the "look" of the Style.

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# Copying Styles – Step by Step

- 1. Access the document where your "good Styles" exist.
- Open the *Styles* drop-down window, and select the *Manage Styles* option on the lower right.
- 3. From the *Manage Styles* window, select *Import/Export* from the lower left.



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Only in this document     New documents based on this templat     Import/Export     OK	e Cancel



From the Styles in the document open on the left, select the group of styles to copy, and then **Copy** them to the Normal.dotm on the right. This is the holding place in Word for the styles on your workstation, or in Word if you are an Applied TAM Online user.

Select Close once finished.

5. Close out of the document template.



- 6. Access the next template needing the Styles, and repeat the process above, except Copy the styles from Normal.dotm to the new document. The movement of the styles will be from the right to the left. Note that if the Styles already exist in this document, you will need to answer "yes to all" to overwrite the styles with the same name.
- 7. Optionally, take the time to add the Organizer tool to your Quick Access Toolbar.
  - Click the down arrow on the *Quick Access Toolbar*, or select *File, Options, Quick Access Toolbar*.
  - Choose commands from, select All Commands.
  - Scroll down the list to **Organizer** and **Add** it to the toolbar. Use the up and down arrows to move it to the location you desire.





# Paragraph Style Notes

## **Table of Contents Creation**

Styles will automatically build a Table of Contents for long documents, very useful for creating a table of contents once a proposal has merged.

- 1. From the *References* command tab, select *Table of Contents* from the ribbon.
- 2. Select Insert Table of Contents.
- 3. From the *Table of Contents* drop-down window, select the *Show levels* to the number of headings you wish to include in the Table of Contents (usually 1 or 2, but occasionally more).

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4. Access **Options** to remove errant heading styles from the list if needed.

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	Remove Table of C	Contents	
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5. If needed, select *Modify* to change the font for the various levels of the table of contents desired.

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TOC 4			
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OK to create the Table of Contents. Note that if it does not appear immediately, an ALT-F9 may be needed to reveal the results.
 Table of Contents¶

1				
Styles In General				4
Good Quotes→	_	<b></b>		4
What it means for your agency				4
Style Types	*	Cu <u>t</u>		
What do Styles do for you?		Copy		5¶
Style Types	P	Paste Options:		5
Paragraph Styles	<b>_</b>			5¶
Character Styles		<b>*</b>		5¶
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Table Styles	<u> </u>			5¶
What if you change your branding?		Edit Field 🖤		5¶
Tips for Creating Styles		Toggle Field Codes		6¶
Styles to create suggestions				6¶
Creating Styles Step by Step	~	Four		7
Applying Styles	ET.	Paragraph		10¶
Copying Styles Step by Step	13	<u>B</u> ullets	•	11
Table Styles	=	Numbering		12¶
Why use Table Styles?	3-	Idenibering	ĺ.	12¶
Things-to-know-about-Table-Styles	A	S <u>t</u> yles		12
Tips for Creating Table Styles	<del></del>			13
Table Styles to create				13

7. Note that if any changes to the document are made after the Table of Contents is created, the last step should be to right-click on the table of contents, and Update Field, and either select Update page numbers only or Update entire table (depending on the changes that have been made). Also note that a user can CTRL + click on one of the lines in the table of contents to move them to that section of the document. This coding usually stays "live" if the document is saved to PDF.



## **Utilizing Navigation Pane Options**

Implementation of Styles will enable end users to navigate easily through merged proposals to save on excessive scrolling when doing final editing (since the quotes are always the last thing to arrive!). The feature is turned on by selecting the *View* command tab, and checking the box in the ribbon for **Navigation Pane**. The *Navigation* window will open to the left of the document, where the contents of what was included in the styles defined with outline levels will appear. Clicking on the heading will move the cursor and the document to the area chosen in the window.



**Note**: Should the pages in the merged document need to be put in a different order, it is possible to click on the heading in the *Navigation* window and drag it to a different location in the merged document. There may be some cleanup to do with page breaks (and the table of contents will need to be updated), but this is cleaner than a copy and paste or a cut and paste would be.



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# **Replacing Styles**

If editing a document, or a series of templates, and you realize that styles were applied incorrectly, if you have a new set of styles you are going to use, or if you have some styles now that are "mixed up" and you wish to replace them, Word's features to Find and Replace can be used to automatically find and replace them.

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1. From the Home Ribbon, select Replace, and, if needed, select the More button on the lower left. 0 4 J G. F Lew

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- 2. Select Format from the Find and Replace window and select Style.
- 3. In the *Find Style* window, select the style you wish to find and OK.
- 4. In the Replace Style window, click Format / Style and select the style you wish to replace over the one selected above and OK.
- 5. Select Replace All in the Find and Replace window.



6. Note that in the Find And Replace window, the Find what: and Replace with: boxes appear to be blank. Instead the details will be listed in the Format section underneath each box.



# Table Styles

While the Paragraph Styles we have been discussing are critical for proposal templates, the use of Table Styles can be a nice time saver for the document setup specialist in your office. Use of Table Styles also allows for implementation of some of the more advanced features of using tables in your templates.

## Why use Table Styles?

- <u>**Table Borders**</u>: When created, Tables will default to the "automatic" black color. Table Styles are useful for tables using no borders or with a color other than black.
- <u>Header Rows</u>: Tables with a colored fill for the header row can be done manually as each table is created, but a Table Style saved in the document can consistently apply the same color to the header row with less possibility of error in selecting the RGB color.
- <u>Alternating Table Rows or Columns</u>: Alternating bands of color can be useful for separating rows of data (think vehicle schedules). Creating a table style that includes the alternating bands of color will simplify creation of the document templates, and is a MUST for end users to know how to use after the documents merge.
- <u>Font selection, color, size and alignment</u>: Although font selection can be included in table styles, it is suggested that usual Paragraph Styles be used instead. Paragraph Styles will always take precedence over font selection made in a Table Style anyway, so keeping the process of creating the table style simpler is recommended.

## Things to Know About Table Styles

- For Table Styles to be used, the table you wish to use must be created first (see Appendix A).
- Confirm any RGB (Red / Green / Blue) numbers for any custom colors that you wish to use for the table header row as well as any alternating bands of color that may apply later in the table.
- Unfortunately, we have been unable to create table styles with color banding rows for Applied Epic that will "stick" completely once merged to the client level. The table styles can be created and kept with the document, but will need to be applied by the end user after the documents have merged.



# Table Style "Challenges"

- Note that Paragraph Styles, if applied within the table, may conflict with any font selections within the table style setup. As an example, if the header row has selected a bolded font, then the bolded paragraph style of "Table Header" is applied to the text in the table. The resulting text may come through as unbolded.
- Occasionally a merged table may "break," either between the header and the replicated data, or sometimes between rows of the replicated data. This appears often as if the table borders are inconsistently sized, or as if there is a double line between the two broken sections. Recent testing has shown that removing the table style within the template and using a "direct formatting" approach to the table solves the issue. Please be aware of this if using Table Styles in your templates. However, tables where the data is not replicated seem to work well with Table Styles applied.

## **Tips for Creating Table Styles**

- Group table styles together with paragraph styles using the same naming convention, except you may want to include a T in the beginning of the style name title to keep the table styles sorted from the paragraph styles to ease confusion (example: If the paragraph style naming convention is 1-Normal, use 1T-No Border Table or 1T-Table No Border).
- Be consistent with naming conventions, including dashes and spaces.
- Choose a name that is meaningful for the type of style if possible, rather than using the color selection in the title (in the event colors might change in a future rebranding). Examples:
  - o<sup>1</sup> 1T-No Lines
  - o 1T-Header Row with lines
  - o 1T-Alt Color Bands with Header
  - If different alternating color bands are used for different areas of the proposal name according to where used, e.g.,: 1T-Alt Color Bands for Schedules
  - 1T-Table... may be the beginning of all of the titles if desired
- When creating table styles, start with formatting anything that applies to the whole table first, then proceed to options that apply to the header row, and finally to any alternating bands of color used.
- Copying table styles from one document to another is done using the same process as paragraph styles; however, the table styles, when applied, will be found on the *Table Tools Design* sub-tab with a table selected within the document.
- It is possible to create Table Styles in Word outside of the Applied/Word Interface.
- Although creating table styles can be done from the normal *Styles* window where the paragraph styles are created, it is suggested to use the interface within the *Table Tools Design* tab.



## **Table Styles to Create**

The number of table styles to create will depend primarily on your agency's unique needs. Remember to include styles for combinations of features that you will use. Some suggestions include:

- If any tables will use "no borders", create a table style with no lines
- Any tables with other than automatic black lines
- Color-filled Header row
- Alternating color bands
- Combinations of the above options as needed for tables in use in your template set



# Creating Table Styles – Step by Step

- 1. Select a blank table within a document.
- 2. From the *Table Tools Design* sub-tab, select the *drop-down arrow* from the lower right of the *Table Styles* group.

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Table Style Options				

3. From the bottom of the *Table Style* dropdown window, select *New Table Style*.

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- 4. See specific screenshots that follow for each of the options listed here.
  - a. Create the Table style Name.
  - b. Style type will default to Table when created using this process.
  - c. Style based on: Change the default to Table Grid.
  - d. Apply formatting to:
    - Begin with any formatting to apply to the entire table. In our example, we are going to select gray lines for the entire table. (See below.)
    - Next, select any filler color for the Header row.
    - Select any color banding options desired.
  - e. Ignore the font selection, as the paragraph styles created earlier will be used for any wording in the table.

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Formatting	
Apply formatting to:	Whole table
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West 6	17
South 8	24
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Priority: 100 Based on: Table Grid	S More Colors
Only in this <u>d</u> ocument     ON	ew documents based on this template
F <u>o</u> rmat ▼	OK

#### For a, b, c, and d - Whole table

For d – *Header row color:* Select <u>Header</u> <u>row</u>, then the *fill box*, pick **More Colors** and then select from the *Standard* tab or the RGB colors from the *Custom* window. In this case, we are using 23/54/153.

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For d – Color banding, select *Even-banded rows* (or your row or column selection), then the *fill* box, pick *More Colors* and then select from the *Standard* tab or the RGB colors from the *Custom* window. In this case, we are using 182/197/244. Notice that the table style *Preview* window is displaying how the table will appear when the style is selected.



- 5. **OK** to the table style once complete. Note that the new table style created will not automatically apply to the table selected for building the style.
- 6. Select the entire table where the table style will be applied and from the *Table Tools Design* sub-tab, click the *drop-down arrow* from the lower right of the *Table Styles* group as in step 2 above. A preview of how the table style will affect the table you selected will appear in the document.

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7. **OK** to apply the style to the table and view the results.



8. If necessary, make any changes to the table style by selecting it from the *Table Styles* group on the *Table Tools Design* sub-tab (select a table, if necessary, for the *Table Tools* command tab to appear) and right-click on the style to *Modify Table Style* for any adjustments.



## **Reminder Notes on Table Styles**

- Table styles can be copied using the same interface for copying paragraph styles.
- Table styles will be available on the *Table Tools Design* sub-tab with a table selected in the document (for either template building or once a proposal has been merged).
- On replicated data for schedule fields where alternating color banding is used:
  - For Applied Epic, the end user will need to be trained on applying the table style after the merge is complete. However, if the table style was included in the original template, it will be available in the merged proposal for use.

# **Additional Styles Notes**

#### List Styles

Remember that *List Styles* might also be useful for specially colored bullets or different symbols with varying levels. Multilevel lists styles may be created by selecting *Define New List Style* from the *Multilevel List Button* inside the

Paragraph group of the Home command tab.



- Paragraph styles that include numbering or bullet points without multiple levels can also be created from within the *Styles* window by selecting *List* from the *Style Based on* selection.
- Use of List styles will primarily be helpful for document setup staff to ensure that numbering or bullet points (also if additional levels included if needed) are consistent throughout all templates.
- **NOTE**: There are occasions where the bullet point or list style will not pull through correctly once the template is merged. When this occurs, if the style is included in the template, it will be available for the end user to select and apply to correct the formatting.

#### Linked Styles

- The caution on using Linked Styles in templates is to try not to use them unless absolutely needed.
- Be aware that a Linked Style when used as a Character Style will pull through to the Table of Contents if the style is listed with an outline level.
- There are concerns about Copy / Cut and Paste within a document that has Linked Styles applied that the resulting pasted data may format improperly.
- Use of Linked Styles may also cause issues if Styles are updated at some point in the future.
- Use caution and test heavily before creating Linked Styles within your templates.

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# Appendices

## Appendix A: Inserting Tables – Step by Step

1. From the *Insert* command tab, select *Table* from the *Tables* group on the ribbon.





From the *Insert Table* drop-down menu, select the number of rows and columns desired for the table. Note that as the rows and columns are selected, the details appear at the top of the window, and the table preview will appear within the document. Click on the lower right cell when complete to add the table to the document.

- 3. Select the entire table just created, rightclick and select *Table Properties*.
  - From the Table tab, select **Options.**
  - Uncheck the Options box to eliminate the *Automatically resize to fit contents* feature.
  - **OK** to Table Options.
  - **OK** to Table Properties.

Note: Optionally, you may select the table, right-click, select *Auto Fit* and *Fixed Column Width* to accomplish the same result.

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4. Format any additional options needed for this table depending on your needs.



# Appendix B: Other Classes and Handouts from the Proposal Track Series

- Proposals and the Power of Graphic Design This class also includes information on a Style Guide you may find useful for your design specifications.
- Microsoft<sup>®</sup> Word Introduction to the Applied Epic Interface Install Free Set Includes instructions for downloading and importing templates.
- Intermediate Microsoft<sup>®</sup> Word Formatting Applied Epic includes Tables, Borders & Shading, Section Breaks, headers & footers, etc.
- Leveraging Microsoft<sup>®</sup> Word Styles Applied Epic
- Applied Epic / Microsoft<sup>®</sup> Word IF, ASK, Math, SET, Bookmarks, INCLUDETEXT (Service Roles)
- Applied Epic / Microsoft<sup>®</sup> Word Formatting Numbers, Text & Dates
- Applied Epic Proposal Workshop / Advanced Clinic This session has no handouts and will be based upon questions and issues brought to the group by the attendees.